Patch Products, Inc.
1400 E. Inman Parkway
Beloit, WI 53511
(608) 362-6896 FAX: (608) 362-8178
patchproducts.com

Dear Inventor,

Thank you for your interest in submitting a product idea to Patch Products, Inc. Below you'll find our procedures for accepting invention submissions. We encourage you to look at our website, www.patchproducts.com to understand the types of family-friendly products we market and sell.

Please pay close attention to our guidelines. A New Product Idea Submission Agreement and New Product Idea Submission Form must be completed and emailed with a description of your idea. Submissions that do not follow our procedures will not be reviewed.

Here is an outline of what to include in your email correspondence:

- **Photographs, Detailed Descriptions and Video**
- The more visual you can be in demonstrating your product, the better. Product video website links, photos, game testing feedback from focus groups, product summaries and/or product rules are sufficient. We will only accept prototypes or product samples upon our request.
- **New Product Idea Submission Agreement**
- Complete this form by clearly printing your name, address and email information. Do not use a P.O. Box.
- **New Product Idea Submission Form**
- Complete this form by listing each product you are submitting and the category it fits into (Card Game, Children's Board Game, Party Game, Activity, etc.).

Patch Products will *not* review:

- Products that do not fit our mission statement (see our website, www.patchproducts.com)
- Items that are similar to products already in the marketplace
- Products with a war, military or gun theme that reflects violence
- Products with a niche audience (candy, golf, horses, etc.)
- Products that have a political or religious theme

Things to remember:

- All paperwork must accompany your submission.
- Please use your street address when completing the paperwork and **not a P.O. Box**.
- Our Product Development Department will not take unsolicited phone calls, emails, or in-person visits. If there is pertinent information that you need to relay to us, please include it in your submission email.
- We will review your product submission within 60 days. If we have any questions or would like to pursue your invention, we will contact you directly. If we are not interested in your product description, you will be notified by email.
- We do not offer consultations or give advice on how to trademark a name, patent a concept or copyright an idea.
- Submissions that do not follow the outlined procedure will not be reviewed.
- Please email questions and product submissions to patch@patchproducts.com .

Thank you,
The Product Development Team at Patch Products, Inc.