

## Contact

Lisa Wuennemann  
Patch Products, LLC  
(800) 524-4263, ext. 275  
[lisaw@patchproducts.com](mailto:lisaw@patchproducts.com)  
Toy Fair Booth #739

## Patch Products excitedly expands into children's night-lights and alarm clocks

BELOIT, Wis.— Patch Products has enthusiastically entered into the children's room décor category with their new line of *Onaroo*™ night-lights and alarm clocks.

The *Onaroo* line includes several adorable products:

- The *OK to Wake!*™ clock featuring a night-light and wake-up indicator
- The deluxe *Teach Me Time!*™ clock that adds a fun teaching game with the *OK to Wake!* features
- Cuddly plush *OK to Wake! Owl* sleep buddy night-light with music
- Portable night-light owl with *OK to Wake!* function
- Whimsical portable night-lights



What does the *Onaroo* line have that others don't? Well, picture this: It's Saturday morning, and you're sleeping peacefully, when suddenly you're not... your child has just jumped in your bed demanding you get up! Well, *Onaroo* clocks and night-lights were designed by a parent to solve this sleep-depriving problem!

The *OK to Wake!* green light is a simple, visual indicator that informs toddlers when it's time to get up. Children quickly learn to go back to sleep or play quietly in their room until "green means go!" It works because toddlers enjoy the feeling of accomplishment that comes with completing a job well done, and *OK to Wake!* is something that can be completed successfully every day and is positively reinforced by the greatest reward of all—coming to see mom and dad!

Patch Products is a leading designer, manufacturer and marketer of games, children's puzzles, preschool toys, creative activities and teaching tools, with focus on innovation and growth of brands and categories. Top-selling brands include *5 Second Rule*®, *Perplexus*™ *Don't Rock the Boat*™, *Farkle*, *The Game of THINGS...*®, *Mirari*®, *Buzzword*®, *Stratego*®, *What's Yours Like?*®, *Lauri*®, *Wood WorX*™ and *Wooly Willy*®.

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