



## **Contact**

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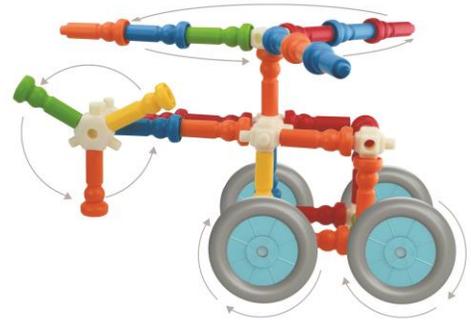
**Toy Fair Booth #435**

## **PlayMonster's Popular Lauri Pegging Sets Expand Play Value with Action-Stackers!**

BELOIT, Wis.— PlayMonster is excited to announce new changes for the ever-popular *Lauri*® line of pegging sets. Children, parents and educators have long-since enjoyed *Lauri* products for their educational play value with early construction, and now they can enjoy their favorites even more with *Action-Stackers*™ that include pieces for movement!

PlayMonster has taken *Lauri*® *Tall-Stackers*™ and added some fun action to them by introducing *Action-Stackers*. With new connectors that allow children to build in all directions, and wheels that allow movement, these sets are both fun and educational. And of course, no batteries required!

*Action-Stackers* debuts with two separate sets. Build one awesome creation or multiple at once! One set includes 40 *Tall-Stacker* pegs, 4 wheels, 2 hexagon connectors, 15 square connectors and crepe rubber pegboard. The other set has even more to build the fun with 75 *Tall-Stacker* pegs, 6 wheels, 5 hexagon connectors, 30 square connectors, 7 crepe rubber tower mats and a large crepe rubber pegboard. Both sets include an activity guide for tips and suggestions, but is not required as these sets are open-ended for limitless creativity.



*Action-Stackers* broadens the *Lauri* educational experience and expands play value by providing pieces for movement and fun. What's more, is that all these pieces work with existing *Lauri* product! The history behind the consumer-loved *Lauri* line has stood the test of time for over 50 years, and these new editions are sure to be a hit!

## **About PlayMonster**

PlayMonster is a toy and game company that believes in the power of play to make a positive difference in people's lives. Delivering great play value by designing, manufacturing and marketing quality products like the award-winning The Game of THINGS...®, 5 Second Rule®, Mirari®, Perplexus®, Don't Rock the Boat™, Farkle, Chrono Bomb®, OK to Wake!®, Lauri®, Stratego®, Roominate™ and Woolly Willy® is how PlayMonster helps keep play alive for all ages.

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